

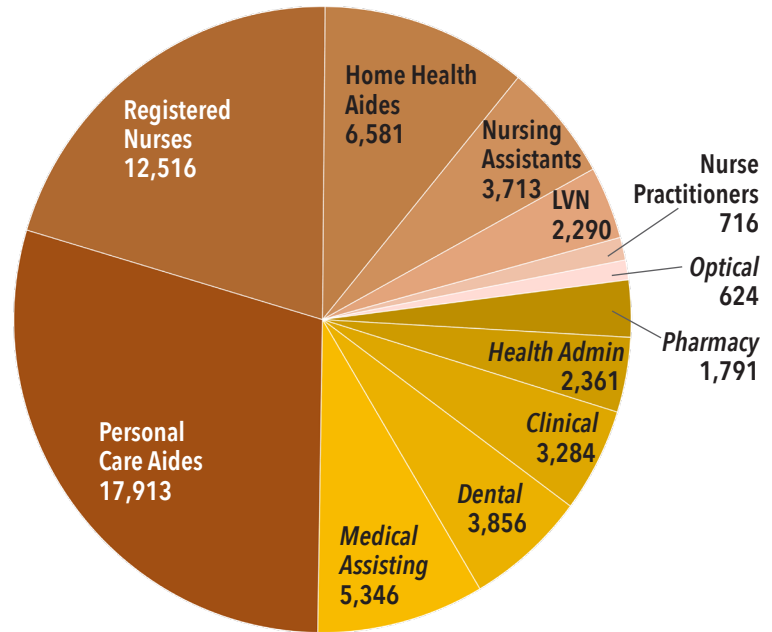
# HEALTHCARE

The healthcare sector consists of companies and organizations that provide medical services, manufacture medical equipment or drugs, provide medical insurance, or otherwise facilitate the provision of healthcare to patients.



“Overall, employment in healthcare occupations is projected to grow 13% from 2021–2031, much faster than the average for all occupations; this increase is expected to result in about 2 million jobs over the decade.”  
 – Bureau of Labor Statistics (2022)

## Occupational Distribution (NOVAworks region)



## Representative Industry Occupations



### Nursing

|                                 |               |                    |
|---------------------------------|---------------|--------------------|
| Personal Care Aide              | \$ 14-20 / hr | HS diploma         |
| Home Health Aide                | \$ 15-20 / hr | HS diploma         |
| Licensed Vocational Nurse (LVN) | \$ 24-41 / hr | HS + vocational ed |
| Registered Nurse (RN)           | \$ 33-52 / hr | AS or BS or MS     |



### Medical Assisting

|                              |               |                    |
|------------------------------|---------------|--------------------|
| Medical Assistant (back-end) | \$ 20-27 / hr | HS + vocational ed |
| Phlebotomist                 | \$ 19-29 / hr | HS + vocational ed |



### Clinical

|                                  |               |                    |
|----------------------------------|---------------|--------------------|
| EMT / Paramedic                  | \$ 20-25 / hr | HS + vocational ed |
| Clinical Laboratory Technologist | \$ 31-38 / hr | BS                 |



### Pharmacy

|                     |               |                    |
|---------------------|---------------|--------------------|
| Pharmacy Technician | \$ 21-26 / hr | HS + vocational ed |
|---------------------|---------------|--------------------|



### Dental

|                  |               |                    |
|------------------|---------------|--------------------|
| Dental Assistant | \$ 25-30 / hr | HS + vocational ed |
| Dental Hygienist | \$ 43-55 / hr | AS / BS            |



### Optical

|          |               |                |
|----------|---------------|----------------|
| Optician | \$ 23-30 / hr | HS + voc or AS |
|----------|---------------|----------------|



### Administration

|                        |               |                |
|------------------------|---------------|----------------|
| Medical Billing/Coding | \$ 20-47 / hr | HS + voc or AS |
| Patient Representative | \$ 19-26 / hr | AS             |

## Career Advisor Corner

To gain experience as an entry-level healthcare worker, consider small medical settings, such as doctor offices or dental practices before applying to larger healthcare systems or hospitals.

Workers in the healthcare industry are often asked to have a strong mix of technical and interpersonal skills. Healthcare jobs can be stressful. Set aside time for hobbies to stay fresh.

# HEALTHCARE IN THE PENINSULA – SOUTH BAY AREAS

## Top Regional Employers by Size

| Company                                  | Location     | Employees |
|--|--------------|-----------|
| The Hillsdale Group                      | Millbrae     | 242       |
| Jay Nolan Community Services             | San Jose     | 218       |
| Catholic Charities of Santa Clara County | San Jose     | 200       |
| Bay Area Senior Services                 | San Mateo    | 151       |
| Lyra Health                              | Burlingame   | 145       |
| Gardner Family Health Network            | San Jose     | 141       |
| Abilitypath                              | Redwood City | 120       |
| Children's Recovery Center               | Campbell     | 106       |
| Packard Children's Health Alliance       | Palo Alto    | 100       |
| Satellite Healthcare                     | San Jose     | 75        |
| Uplift Family Services                   | Campbell     | 60        |
| Bayshore Ambulance                       | Foster City  | 51        |
| Cupertino Dental Group                   | Cupertino    | 51        |

Source: Econovue (2023)

Methodology: Companies were filtered by size (employee count), focusing on mid size (between 50-250 employees); then sorted by "financial growth" and current hiring. All sectors in the Healthcare industry were considered for this list.



## Staffing Agencies

**Adecco**  
[adeccousa.com](http://adeccousa.com)

**Aerotek**  
[aerotek.com](http://aerotek.com)

**AppleOne**  
[appleone.com](http://appleone.com)

**Express Employment Professionals**  
[expresspros.com](http://expresspros.com)

**Interim Healthcare**  
[interimhealthcare.com](http://interimhealthcare.com)

**Josephine's Personnel Services**  
[jps-inc.com](http://jps-inc.com)

**Kelly Services**  
[kellyservices.com](http://kellyservices.com)

**Manpower**  
[manpower.com/manpowerUSA/home](http://manpower.com/manpowerUSA/home)

**Maxim Healthcare**  
[maximhealthcare.com](http://maximhealthcare.com)

**Per Diem Staffing**  
[perdiemstaffing.com](http://perdiemstaffing.com)

**Randstad**  
[randstadusa.com](http://randstadusa.com)

**Robert Half**  
[roberthalf.com](http://roberthalf.com)

**United Health Care Staffing**  
[uhcstaffing.com](http://uhcstaffing.com)



## Education & Training

### Training Areas

|                                   |                          |
|-----------------------------------|--------------------------|
| Certified Nursing Assistant (CNA) | Medical Assistant        |
| Dental Assisting                  | Medical Billing & Coding |
| Dispensing Optician               | Medical Interpreter      |
| Home Health Aide                  | Medical Office Assistant |
| Licensed Vocational Nurse (LVN)   | Pharmacy Technician      |

## Job Boards

**Berkeley Public Health: Career Services**  
[publichealth.berkeley.edu/student-life/career-and-leadership-development/career-services/resources](http://publichealth.berkeley.edu/student-life/career-and-leadership-development/career-services/resources)

**California Department of Public Health**  
[cdph.ca.gov](http://cdph.ca.gov)

**Public Health Jobs**  
[publichealthjobs.org](http://publichealthjobs.org)